



GLOBAL ORCA CHARITY

OrcaCharity.org

2023 - GLOBAL ORCA CHARITY ANNUAL REPORT

For the calendar year ending December 31, 2023, the Global Orca Charity (GOC) contributed to the following charitable endeavours in furtherance of the Goals and Objectives of the GOC to provide charitable assistance for scientific research, public education and professional expertise to better understand and protect wild and captive orca (killer whales, *Orcinus orca*) and to advance global awareness of the species, as well as environmental threats and human impact on orca health and welfare:

Publications

Five scientific publications are currently nearing the submission stage or have been submitted. These cover aspects of orca pigmentation, distribution, welfare and a case study of a mass strandings.

An additional four scientific publications are currently underway which discuss orca behaviour, welfare, captivity, orca teeth and mass strandings.

The 2023 photoidentification guide to the orca of Punta Norte has been published, available free of charge to the public (downloadable via the website www.pn-orca.org). Includes significant updates and additional information from previous versions.

A book about the orca of Punta Norte has been submitted to the publishers. This book is scientifically correct but written for the general public and is lavishly illustrated with photograph.

Two reports about the issues orca face in captivity were completed and used for ongoing litigation in France.

Posters were presented at two conferences (see below)

Research & documentation

A three-month field season was completed at Punta Norte, Argentina, documenting the unique ecotype of orca which hunts by intentionally stranding.

A five-month field season was completed in New Zealand, documenting the unique ecotype of orca which specialising foraging on elasmobranchs.

A visit to an orca sanctuary site in Canada.

Two visits to a cetacean sanctuary site in Greece.

A visit to a cetacean sanctuary site in Norway.

A visit to one facility holding orca captive in Argentina.

Visits to two facilities holding orca captive in China.

A visit to one facility holding orca captive in France.

A visit to one facility holding orca captive in Spain.

Visits to three facilities holding orca captive in the USA.

Conferences / workshops / presentations

Attendance at, and presentations given, at four conferences/workshops in Belgium, New Zealand, USA and virtually. Additionally, presentations given aboard ships, to groups and to schools in Argentina, Australia and New Zealand.

Social Media/ Fundraising/ Online Presence

Global Orca Charity revamped and expanded the website, including direct donation button
<https://www.orcacharity.org/>

Created a Facebook page with a donation option for GOC
<https://www.facebook.com/GlobalOrcaCharity/>

Became an “enrolled charity” with Facebook/Meta PayPal Giving Fund
<https://www.paypal.com/US/fundraiser/charity/4830846>

Registered with Benevity Causes Portal to facilitate corporate/employee giving.
<https://causes.benevity.org/content/global-orca-charity>

Equipment/ supplies/construction

Purchased office equipment (chairs, computer screen)

Contributed towards the building of a room to host a researcher at Punta Norte, Argentina (construction completed December 2023).

Collaboration with other entities

Collaborated with World Orca Day to prepare social media for 14 July 2024

Field work and interviews given for a documentary series about sentience, featuring orca (due to air in 2025).

Dr Visser provided consultation as an expert for an ongoing legal case for orca in France.

Dr Visser provided consultation with the New Zealand Government on the orca.

Dr Visser provided interviews with various journalists covering a range of topics to do with cetaceans.